



THE ANNUAL REPORT 2017/18



A SPECIAL ANNUAL EDITION OF THE COMMERCIAL COURIER
MALTA'S LEADING BUSINESS MAGAZINE

A PRESTIGIOUS ANNUAL PUBLICATION WITH A SHELF LIFE OF 12 MONTHS. PUBLICATION DATE: MARCH 2018



DISTRIBUTION:

All members of the Malta Chamber of Commerce, Enterprise and Industry as well as leading businesses, constituted bodies, government entities, Ministries and embassies. It will also be available at the Malta Chamber headquarters in Valletta throughout 2018.



QUALITY:

The magazine (size: 210mm by 297mm), will have very high printing specifications including lamination on the cover and will be perfect bound.

ADVERTISING RATES:

Advertising in the Chamber's Annual Administrative Report will grant your business exposure for a year with one single advert.

Full Page:	€900
Half Page:	€600
Back Cover:	€2000
Inside Back Cover:	€1250
Double Page Spread:	€1500
Inside Front Cover Spread:	€2200

All rates are exclusive of VAT.

Artwork Creation: €65 and Artwork Resizing: €35

For advertising enquiries contact the **Advertising Sales Department** at Content House on **2132 0713** or on info@contenthouse.com.mt

www.contenthouse.com.mt
www.maltachamber.org.mt



DIMENSIONS:

HALF PAGE
ADVERT

185mm x 130mm
(horizontal)

FULL PAGE
ADVERT

210mm x 297mm
(A4)
plus 5mm bleed
all around

DOUBLE PAGE SPREAD
ADVERT

420mm x 297mm (A3)
plus 5mm bleed all around

Digital artworks are to be supplied as JPEG or TIFF Format, minimum resolution 300 DPI, CMYK colour, no trim marks required.

A fee of 50% will be charged on cancellation of an advert. A one month notice must be given in writing for a pre-booked campaign to be cancelled.