Business Now

Interview Central Bank Governor shares economic outlook for Malta

34

In Depth The impact of third-country nationals on business and the economy

70

Industry Greats The rise and rise of Farsons

112

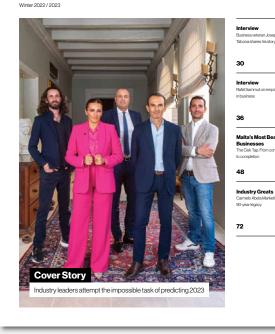
Malta's Most Beautiful Businesses A different world in the heart of Gozo

126



MAGAZINE EDITION

Business Now



Business Now MAGAZINE EDITION

THE LEADING BUSINESS MAGAZINE IN MALTA

Business Now magazine, the sister brand of BusinessNow.mt, is Malta's leading annual business magazine, reaching out to thousands of business leaders, CEOs, C-level executives, directors, people in management, businesspeople, and professionals across various fields. The high-end publication, which enjoys the highest printing specifications in the market, is also distributed at strategic locations that are key multiplier distribution points, such as leading businesses and companies, banks, government agencies, waiting areas of business centres, offices of architecture firms, consulates and embassies, ministries and more.

Over the past few years, Business Now magazine, along with is sister brand BusinessNow.mt have consolidated their position as market leaders for credible and cutting-edge business and financial content, strategically positioned for the corporate and B2B markets. The Business Now media brand – both the successful online portal as well as the sought-after publication – are owned and managed by Content House Group, the market leader in the business-to-business media segment.

Business Now is published in the form of an annual bumper edition, with high-end printing specifications - in September 2024 - providing brand exposure for 12 months.

Whether a business leader, CEO, business executive or in management, Business Now targets all businesspeople no matter their sector.

ESTIMATED REACH 50,000 annually

This figure is based on long-term assessments of various distribution models, both single and multiplier distribution points, where Business Now can be accessed or seen by potential readers.

BUSINESS NOW IS EXCLUSIVELY DISTRIBUTED TO:

- A large number of CEOs and business leaders
- A large number of companies and businesses operating in different sectors including the services sector, manufacturing, retail, ICT, property and real estate, importation, shipping and freight, new technology and many more
- Banks in Malta
- iGaming companies in Malta
- Ambassadors, embassies and consulates operating in Malta
- Government agencies, authorities, corporations and public entities
- Government ministries and parliamentary secretariates
- Law firms and lawyers, as well as corporate and fiduciary firms
- Accountancy firms, auditors, and management consultancy firms

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Making Malta home: Meet Malta's expat business leaders

BusinessNow 17

Mails having been a multiculturistic, warm was even some the contrains to grow each vision as a result of attractive carrier prospects coupling with a building on already tim functions in contract proving deversible contrary and attractive rate and sources destination contractive to any contract settimation contracts on any contract proteed on the settimation of the execution was any contract to a settimation of the settimation of the settimation of the settimation of the settimation settimation contracts on the settimation of the leaders who charace formation building metal sources what is about the settimation of the settimation of the what leaders the metametimation of the settimation of the settimation contract of the settimation of the settimation what leaders the settimation of the settimatio

Business Now MAGAZINE EDITION

Of finding (and taking) opportunity: A tale of entrepreneurship

> "Everyone does entrepreneurship differently," says WFDM Founder and Managing Director Mantrydas Narusevicius Robert Fenech picks his brains to discover how one of Mataia fastest-growing companies developed into a multi-faceted business.



BusinessNow 81

"Tread a lot, and one thing Hearned is that diversification is essential. That way, if one business goes south, you always have back-up to ensure you never get caught without cash flow."

AGED JUST 32, MANTVYDAS NARUSEVICIUS HEADS A GROU OF COMPANIES ENGAGED IN A DIZZYING ARRAY OF INDUSTRIE Starting out integrational free data of the starting out integration of the starting o

ndomitable entrepreneurial spirit, have allowed him to expand and set up partnerships embedded in Maltais tast-growing economy.

varva ovnecia in hospitality and construction as a leen, he later graduated in economics, thanke and accounting, tringing to the table a weath of innovidege about how buaness works. Tread and und one thing learned is that werefloated on is essential. That angli if one buaness goes south you always have ack up to ensure you rower get cought mithout care thou?

With the importance of diversification firmly in mind, Mr Narusevicius explains th many of WFDM's lines of business came about from an evaluation of the group available resources and an assessment of how to use them most effectively.

The cars are motoriales are operate raturally require maniference and require room there to firm, the laws, that can use their party motoriales provide devolvation inclusive care and the set of the laws of the laws of the care and the set were task. WECAN class ficked with the laws board, "Smitheline and the to application on a filled of motoriales led to the laws board of WECAN Floridation, and this filled of motoriales led to the laws board of WECAN Floridation, and under segment the set of the laws board." Smitheline and the to application under segment the set of the laws board of WECAN Floridation, and the topological set of the set of the set of the laws of the laws of the set o

so ha o linear, with auto repair and rental being textbook examples of vertical integration for a logistics firm. But as we dig a bit deeper into the WFDM constellation other patterns-emerge.

was ouring a trip to hada that a higdly satisfying staft to a dhaba had to anothe aget. A dhaba ta is candiade koka serving u-both mades to huckens, dhwas san their motorists, "explains M Narusevicias. Whit boal expension as the forme openeor of Foram 5-fork and Blance Bank he brought the idea with him boal Matta and set out to recreate the indian staple in a voy different environment.

ecounts: "We employed a driver who had previously worked as a chet, s ke to him and asked him to recreate his favourite dish from his mother

Business Now Magazine edition

Nedia Kit

A DIGITAL VERSION OF THE LATEST EDITION IS AVAILABLE ONLINE ON BUSINES SNOW.MT

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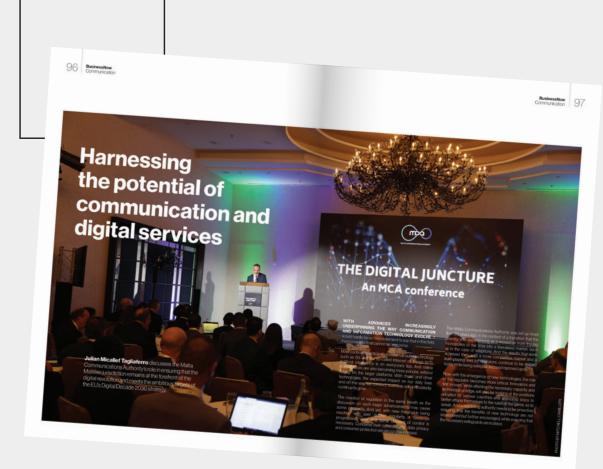
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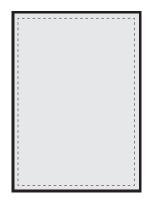
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Media Kit

PRINTING SPECIFICATIONS



Full Page Advert/ Back Cover Advert

Trim Size: 210mm W x 297mm H Text Safe Area: 196mm W x 283mm H Gutter Allowance: 7mm Bleed Size: 220mm W x 307mm H Bleed: 5mm bleed all round

Inside Back Cover Advert

Trim Size: 210mm W x 297mm H Text Safe Area: 184mm W x 283mm H Gutter Allowance: 7mm Bleed Size: 220mm W x 307mm H Bleed: 5mm bleed all round



Double Page Spread Advert/ Double Page Spread Advert Premium Position

Trim Size: 420mm W x 297mm H Text Safe Area: 406mm W x 283mm H Gutter Allowance: 7mm Bleed Size: 430mm W x 307mm H Bleed: 5mm bleed all round

IMPORTANT

No text or logo in the centre of the artwork. Minimum of 14mm Gutter Allowance in the centre.

Inside Front Cover Double Page Spread Advert

Trim Size: 420mm W x 297mm H Text Safe Area: 394mm W x 283mm H Gutter Allowance: 7mm Bleed Size: 430mm W x 307mm H Bleed: 5mm bleed all round

GENERIC SPECIFICATIONS

Crop Marks: Not required Binding: Perfect bound Format: PDF / JPG Resolution: Minimum 300DPI Convert to CMYK: ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)

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