



Malta Invest

**First ever international
investors guide**

focusing on Malta
as a destination

London | Paris | Frankfurt | Dubai |
Geneva | Valletta | Zurich | Brussels



Malta Invest

International Investment Guide

London | Paris | Frankfurt | Dubai | Geneva | Valletta | Zurich | Brussels



Malta Invest

International Distribution Network

London 

 Brussels

 Paris  Frankfurt

Geneva 

 Zurich

 Valletta

Available at

Luxury Hotels

Private Members Clubs

Investment Banks

Private Banks

Leading Corporate Firms

Embassies

First Class Airline Lounges

Business Class Airline Lounges

Private Jet Centres

Eurostar Lounges (London)

Dubai 

2022 Malta Invest

MaltInvest 2022

The first international annual investment guide focusing exclusively on Malta as a destination, with extensive expert content targeting investment opportunities across key sectors such as financial services, banking, corporate services, gaming, industry & manufacturing, new technology, property & real estate, and the services industry in general.

Owned and produced by Content House, Malta's largest media organisation in the magazine and online publishing sectors, MaltInvest is a unique product enjoying an extensive international distribution network in key European destinations such as the United Kingdom, Germany, France, Belgium and Switzerland, as well as in the United Arab Emirates. It will be strategically distributed in major business destinations such as Dubai, Brussels, London, Frankfurt, Paris, Zurich and Geneva.

This high-profile international guide will be widely distributed across embassies and consulates, airline lounges, private banks, and top corporate firms. In London it will be additionally distributed to luxury hotels, private members clubs, investment banks, first class and business class airline lounges, private jet centres, and Eurostar Lounges. While in Malta, it will be distributed to banks, government agencies, ministries, top CEOs, and leading businesses.





Malta Invest

Advertising Rates

Inside Front Cover Spread: €6,000

Inside Back Cover: €4,000

Back Cover: €6,000

Premium Cover Spreads: €4,000

(Premium Cover Spreads offered on a first come, first served basis)

2 Full Pages or a Spread: €3,000

Full Page Advert: €2,000

TERMS & CONDITIONS

- Advertising and Production Rates are exclusive of VAT
- Advertising Rates exclude artwork production
- Artwork Creation: €150 - Artwork Resizing: €50
- A fee of 40% will be charged on cancellation of an advert. A one-month notice must be given in writing for a pre-booked campaign to be cancelled.
- Invoices will be issued upon publication of magazine. Terms of payment – 30 days from date of invoice.



2022 Malta Invest

Advertising Rates

Sponsored Content

The publication features interviews with leading business leaders. Our team selects and approaches organisations that are deemed to match the pitch and characteristics of this high-profile annual publication. It is then up to our team of journalists to conduct an extensive interview and schedule a photoshoot with our photographers. Sponsored content, photography and design costs are included in the below rates. The final selection of such content is at the discretion of the publisher.

4 Page Interview: €8,000

Platinum Sponsorship Rates

We are offering a limited number of Platinum Sponsorship Packages that include a 4-page interview, Premium Double Page Spread of Advertising, the organisation's Logo on the Cover, as well as an agreed number of complimentary copies of MaltaInvest 2022, with the amount of complimentary copies to be discussed and set as part of the deal.

Platinum Package: €25,000

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Malta Invest



Printing Specifications



Double Page Spread/ Inside Front Cover Spread/ Premium Cover Spread

Trim Size: 460mm W x 290mm H
Text Safe Area: 446mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 470mm W x 300mm H
Bleed: 5mm bleed all round

IMPORTANT:

No text or logo in the centre of the artwork.
Minimum of 14mm Gutter Allowance in the centre.



Full Page Advert/ Inside Back Cover Advert/ Back Cover Advert

Trim Size: 230mm W x 290mm H
Text Safe Area: 216mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 240mm W x 300mm H
Bleed: 5mm bleed all round

GENERIC SPECIFICATIONS

Crop Marks: Not required Binding: Perfect bound Format: PDF / JPG Resolution: Minimum 300DPI
Convert to CMYK: ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)



2022 Malta Invest

Maltainvest.mt – Launching 2022

In tandem with the publication of Malta's first ever international investment guide, we are also launching a single online platform providing information on investment opportunities across different sectors. The online sources available until now are sectorial-based linked with, for instance, manufacturing per se or property or finance. Maltainvest.mt will be a single point of reference across different sectors, from trade to manufacturing, from real estate to franchising opportunities, from using Malta's jurisdiction as an iGaming destination to relocating any business venture. This is the first time that Malta will have a single online information point highlighting Malta's attributes as an investment destination.

Trade

Business

Manufacturing

Financial Services

Property & Real Estate

Private Wealth & Residency

Insurance

Business Acquisition

Corporate & Fiduciary

Banking & Finance

Venture Capital

Franchising