



**The
Business
Club**
the executive mailshot

Landing in your inbox **every Thursday!**

Media Kit

The Business Club

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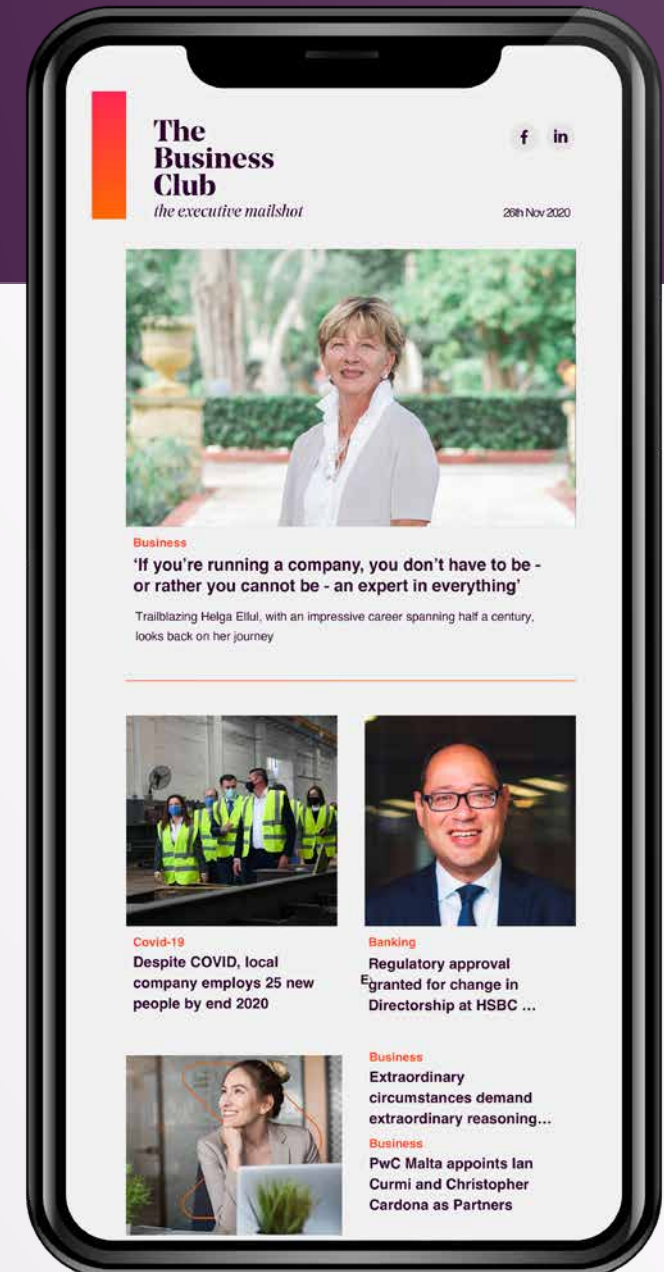
The Business Club – Corporate Mailshot

An exclusive mailshot with the latest news on businesspeople, company appointments, and corporate announcements. Landing in your inbox every Thursday!

The Business Club is an exclusive corporate mailshot distributed to thousands of companies, business leaders, personnel in management and professionals that form part of the growing WhosWho.mt business networking platform. Companies that have a company profile on WhosWho.mt as well as managers, business leaders, professionals and business owners who have a WhosWho Business Profile on the WhosWho.mt platform are the exclusive recipients of The Business Club.

Distributed to thousands of companies and people in business every Thursday, The Business Club provides the latest in business updates, business news on appointments and company announcements to the people who matter in business!

The weekly mailshot is mobile optimised, and therefore responds to both smart phone and tablet devices.



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Creative Online Advertising Options

The Business Club stands out for offering the possibility of animated ad banners, which is a first for Malta when it comes to corporate business email shot newsletters. Animated banners strengthen the tone, pitch and message of your campaign. Whereas up to now email newsletters in this genre were restricted to static banners, The Business Club is making use of the latest technological software to offer animated solutions for your tailored ad campaigns.

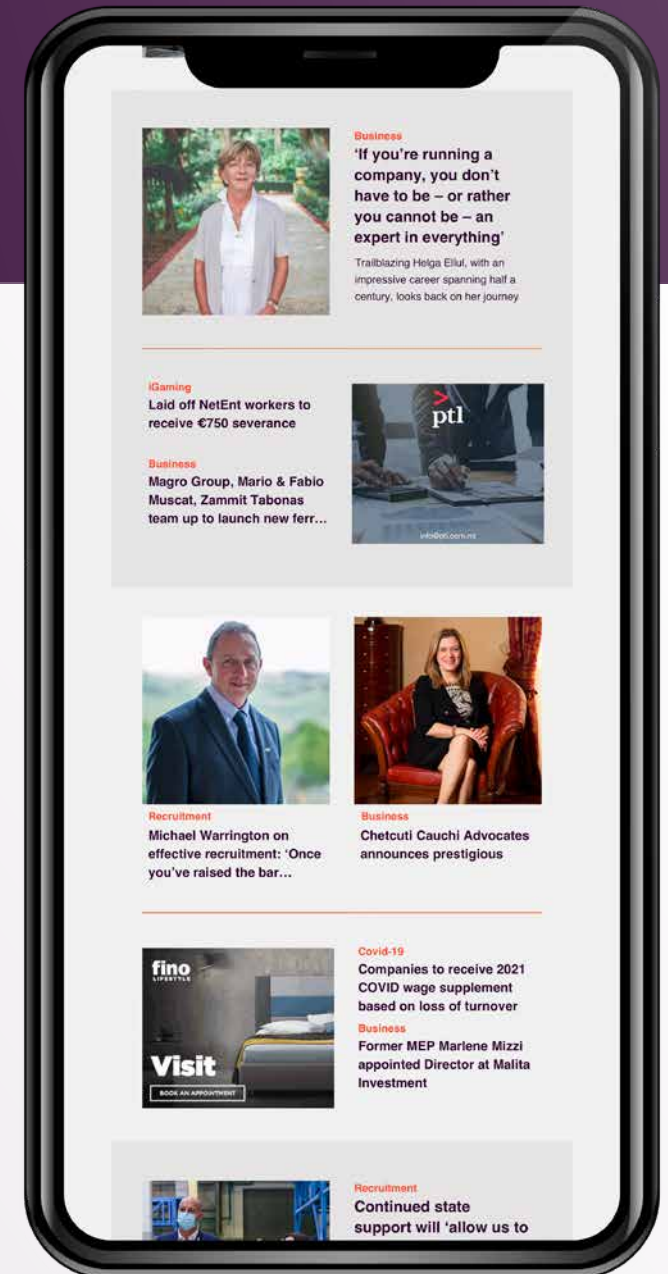
Animated Rectangular Banners

Media Size: 300 x 250 pixels

Max File Size: 50KB

File Format: JPG, PNG, GIF or animated GIF.

1 month - €1,000



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OFFICIAL PARTNER STATUS

You can feature your company logo among the elite and gain Official Partner Status within our prestigious club! As an Official Partner your official logo will feature on all weekly mailshots and we will offer support with your content & PR needs.

As an Official Partner, you will be entitled to:

- A weekly animated online banner
- Your official logo on every edition
- The designation and status as 'Official Partner'
- Content support

Annual package (covering 50 editions) - €15,000





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TERMS & CONDITIONS

- Advertising and Production Rates are exclusive of VAT
- Advertising Rates exclude artwork production
- Artwork Creation: €150 - Artwork Resizing: €50
- A fee of 40% will be charged on cancellation of an advert. A one-month notice must be given in writing for a pre-booked campaign to be cancelled.
- Invoices will be issued upon confirmation of booking. Terms of payment – 30 days from date of invoice.

Owned and operated by Content House, Malta's largest and leading publishing house in the online and print sectors, The Business Club is backed by a specialised team of editors and journalists, as well as a large dedicated team of creative and art directors, online marketing strategists, social media experts and a strong arm of sales and business development.

For more information contact the Advertising Sales Department of Content House on **2132 0713** or send an email to **info@contenthouse.com.mt**