

# ECONOMIC VISION 2020

Business. Finance. Economy.

Economic Vision 2020 is the Malta Chamber of Commerce, Enterprise and Industry's annual high-profile publication focusing on the business, financial and economic outlook for the coming year. The publication includes high-profile contributions and analysis from political leaders, well-known business personalities and Malta's leading economists. The publication will target the business-to-business segment as well as the corporate and high-end segments.

## DISTRIBUTION

All businesses and business people who are members of the Malta Chamber of Commerce, Enterprise and Industry, as well as leading businesses, constituted bodies, government entities, ministries and high profile organisations. It is also sold at leading newsagents across Malta & Gozo and has a shelf life of a year.



## QUALITY

The magazine will be printed on high quality paper and will be perfect bound.



## ADVERTISING

- Inside Front Cover Spread €2,700
- Inside Back Cover €2,000
- Back Cover €2,400
- Premium Double Page Spread €2,400
- Double Page Spread €2,000
- Full Page €1,200
- Half Page €750

N.B. quoted prices are exclusive of VAT and artwork production

Artwork Creation: €120

Artwork Resizing: €60

A fee of 50% will be charged on cancellation of an advert. A one month notice must be given in writing for a pre-booked campaign to be cancelled.

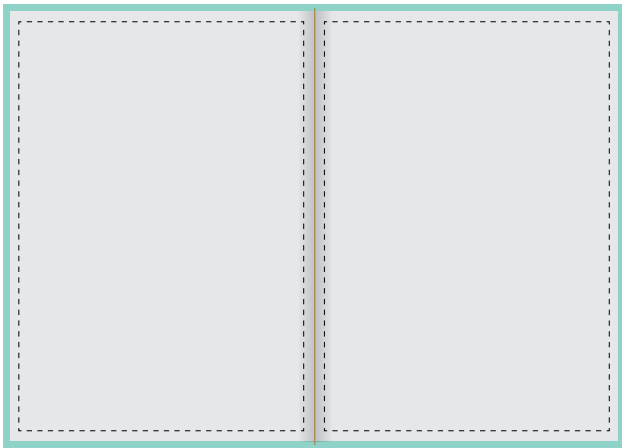
For advertising enquiries contact **Content House Ltd** on [info@contenthouse.com.mt](mailto:info@contenthouse.com.mt) or call on **2132 0713**.

The publication is being published by Content House Ltd, a member of Content House Group Ltd, in collaboration with the Malta Chamber of Commerce, Enterprise and Industry.



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## Printing Specifications

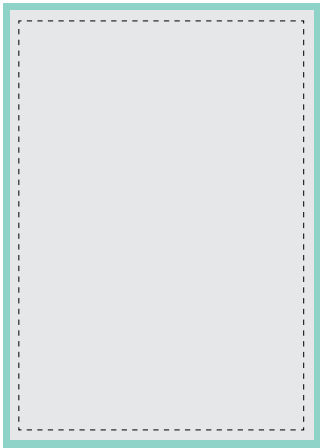


**INSIDE FRONT COVER SPREAD ADVERT/  
PREMIUM DOUBLE PAGE SPREAD ADVERT/  
DOUBLE PAGE SPREAD ADVERT**

Trim Size: 470mm W x 325mm H  
Text Safe Area: 463mm W x 318mm H  
Gutter Allowance: 15mm  
Bleed Size: 480mm W x 335mm H  
Bleed: 5mm bleed all round

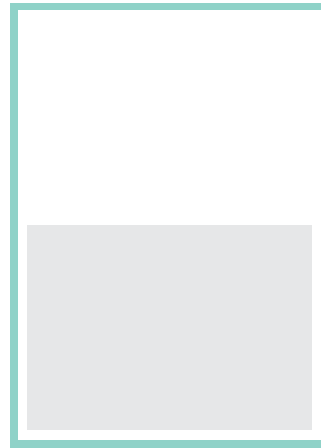
**IMPORTANT:**

No text or logo in the centre of the artwork.  
Minimum of 14mm Gutter Allowance in the centre.



**INSIDE BACK COVER  
ADVERT/  
BACK COVER ADVERT/  
FULL PAGE ADVERT**

Trim Size:  
235mm W x 325mm H  
Text Safe Area:  
228mm W x 209mm H  
Gutter Allowance: 7mm  
Bleed Size:  
245mm W x 335mm H  
Bleed: 5mm bleed all round



**HORIZONTAL  
HALF PAGE ADVERT**

225mm W x 155mm H  
No bleed

**GENERIC SPECIFICATIONS**

**Crop Marks:** Not required

**Blinding:** Perfect bound

**Format:** PDF / JPG

**Resolution:** Minimum 300DPI

**Convert to CMYK:** ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)

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