



A N N U A L
R E P O R T
2020/21

**A LEADING PRESTIGIOUS ANNUAL PUBLICATION
WITH A SHELF LIFE OF 12 MONTHS**

The Annual Report of the Malta Chamber of Commerce, Enterprise & Industry is considered to be a special, one-off, high-end publication that reaches thousands of leading business people across Malta and Gozo. The official publication will be distributed in March 2021, ahead of the Annual General Meeting of the Malta Chamber of Commerce, Enterprise & Industry.



QUALITY

The magazine (size: 210mm by 297mm), will have very high printing specifications including lamination on the cover and will be perfect bound.

DISTRIBUTION

All members of the Malta Chamber of Commerce, Enterprise and Industry (personalised distributed by post), as well as leading businesses, constituted bodies, government entities, Ministries and embassies. It will also be available at the Malta Chamber headquarters in Valletta throughout 2021.

RATES

Advertising in the Chamber's Annual Administrative Report will grant your business exposure for a year with one single advert.

Half Page	€750
Full Page	€1,200
Inside Back Cover	€1,400
Premium Double Page Spread	€2,000
Inside Front Cover Double Page Spread	€2,500

A fee of 50% will be charged on cancellation of an advert. A one month notice must be given in writing for a pre-booked campaign to be cancelled. Digital artworks are to be supplied as JPEG or TIFF Format, minimum resolution 300 DPI, CMYK colour, no trim marks required.

All rates are exclusive of VAT. Artwork Creation: €95 and Artwork Resizing: €65

ANNUAL REPORT

Printing Specifications

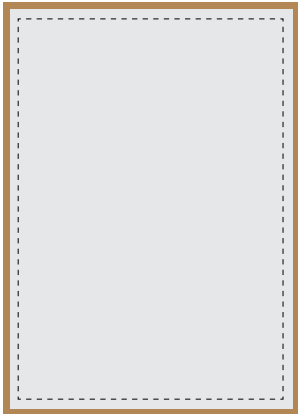


Double Page Spread Advert

Trim Size: 420mm W x 297mm H (A3)
Text Safe Area: 406mm W x 283mm H
Gutter Allowance: 7mm
Bleed Size: 430mm W x 307mm H (A3)
Bleed: 5mm bleed all round

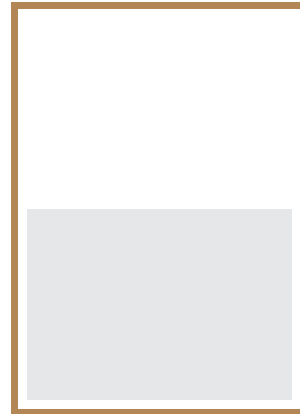
Important:

No text or logo in the centre of the artwork.
Minimum of 14mm Gutter Allowance in the centre.



Full Page Advert

Trim Size:
210mm W x 297mm H (A4)
Text Safe Area:
196mm W x 283mm H
Gutter Allowance: 7mm
Bleed Size:
220mm W x 307mm H (A4)
Bleed: 5mm bleed all round



Half Page Advert

185mm W x 130mm H
No bleed

GENERIC SPECIFICATIONS

Crop Marks: Not required

Binding: Perfect bound

Format: PDF / JPG

Resolution: Minimum 300DPI

Convert to CMYK: ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)

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