

# The Malta Business OBSERVER™

Malta's Leading Business Newspaper



The Malta Business Observer is a strong business to-business medium and an unbeatable corporate platform for reaching people, top executives, professionals, large business organisations, SMEs and the self-employed.

Malta's largest business newspaper provides high quality editorial content including interviews, breaking business stories, in-depth features, as well as financial and economic analysis.

Printed on high-quality salmon finance newsprint that is intrinsically associated with leading international financial newspapers, The Malta Business Observer is a saddle-stitched product and is the only newspaper in Malta to be published in full colour. It is distributed for **FREE every month** with the Times of Malta.

The Malta Business Observer is being published jointly by Allied Newspapers Limited and Content House Group.



#### TARGET AUDIENCE

B2B, professionals, business people, business executives, chairpersons, managing directors, general managers, CEOs, managers, directors, accountants, decision makers, people with high spending power especially the A, B, C1 categories of society, general public.



#### DISTRIBUTION

Free with

**THE TIMES**



#### STRENGTH

By far the largest ever business newspaper.



For more information contact the Sales Team:  
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