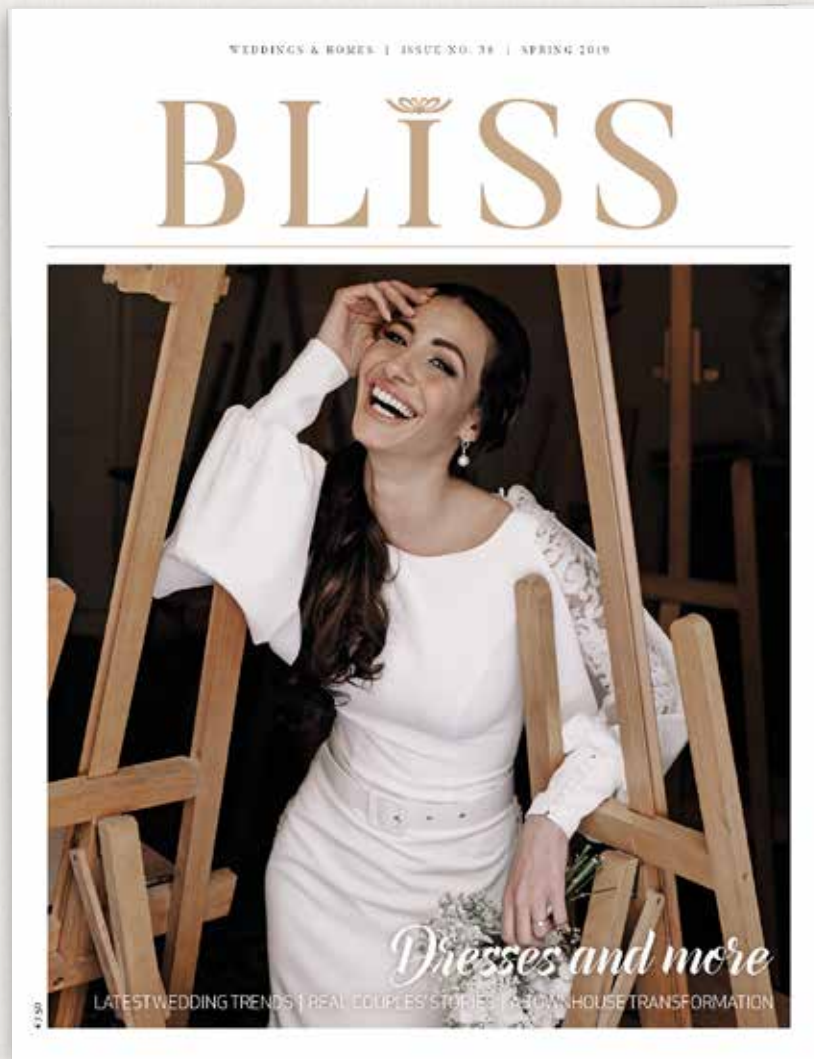


BLISS

MALTA'S LEADING WEDDINGS AND HOMES MAGAZINE



Bliss Magazine is by far the largest and leading weddings and homes magazine in Malta, providing inspiration and guidance to couples preparing for their wedding and setting up their new home. What make Bliss stand out are its high-end design, unparalleled distribution network and its creative and varied content: from features showcasing real-life weddings to interviews with couples in their homes, as well as honeymoon experiences and the latest trends.

Published by Content House Group, Malta's leading publisher in the print and online sectors, and edited by journalist Sarah Micallef, Bliss has become a household name and a source of inspiration for couples preparing for their big day. Bliss is printed with the highest printing specifications in the industry including hotfoil on cover and lamination on cover, and it is perfect bound.

BLISS

MALTA'S LEADING WEDDINGS AND HOMES MAGAZINE



PREMIUM DISTRIBUTION NETWORK

Published annually in November, and with a shelf life of one year, Bliss has a unique distribution network that makes it by far the most visible weddings and homes magazine in Malta. Our distribution network includes an extensive list of distribution points across an ambitious premium distribution network that is bespoke for Bliss Magazine. This premium distribution network includes:

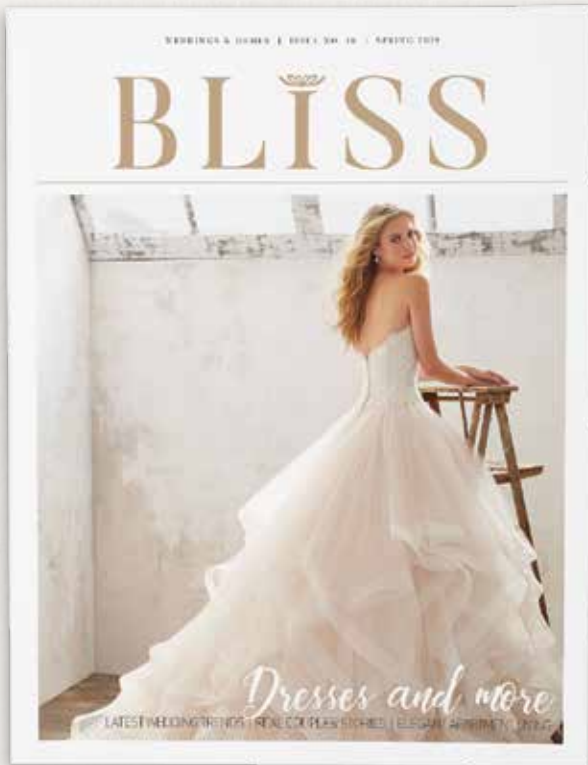
- Couples preparing for their wedding and attending wedding courses in towns and villages across Malta and Gozo through a premium agreement with Ta' Cana Movement, that provides guaranteed distribution to all couples attending wedding courses.
- Leading bridal shops as well as outlets that offer wedding-related products and/or services to couples
- Hair salons in Malta
- Leading beauticians and beauty salons around Malta
- Select cafeterias
- Select dentists and dentistry clinics
- Public and private hospitals
- Medical clinics
- Leading stationers around Malta and Gozo including Agenda Bookshops, WH Smith and 8 Till Late.

ESTIMATED REACH: 40,000 ANNUALLY

This figure is based on long-term assessments of various distribution models, both single and multiplier distribution points, where Bliss can be accessed or seen by potential readers.

BLISS

MALTA'S LEADING WEDDINGS AND HOMES MAGAZINE



ADVERTISING

Inside Front Cover Spread €2,600

Premium Double Page Spread €2,200

Inside Back Cover €1,400

Back Cover €2,000

Sponsored Content Feature €2,500
(over 3 pages)

Double Page Spread €1,800

Full Page €1,200

Half Page €800

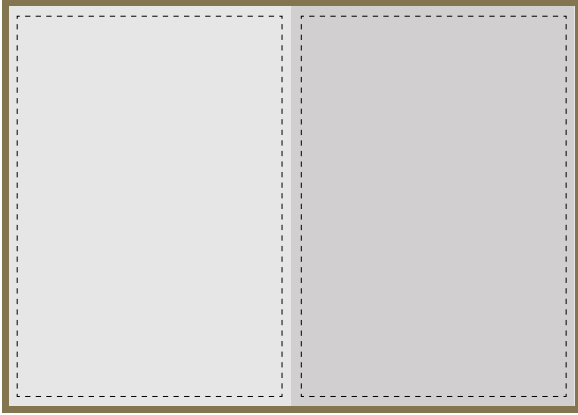


TERMS & CONDITIONS

- Advertising and Production Rates are exclusive of VAT
- Advertising Rates exclude artwork production
- Artwork Creation: €150 - Artwork Resizing: €50
- A fee of 40% will be charged on cancellation of an advert. A one-month notice must be given in writing for a pre-booked campaign to be cancelled.
- Invoices will be issued upon publication of magazine. Terms of payment – 30 days from date of invoice.

BLISS

Printing Specifications



2 Full Pages or a Spread / Premium Cover Spread Advert

Trim Size: 460mm W x 290mm H
Text Safe Area: 446mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 470mm W x 300mm H
Bleed: 5mm bleed all round

Inside Front Cover Spread Advert

Trim Size: 460mm W x 290mm H
Text Safe Area: 434mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 470mm W x 300mm H
Bleed: 5mm bleed all round

IMPORTANT:

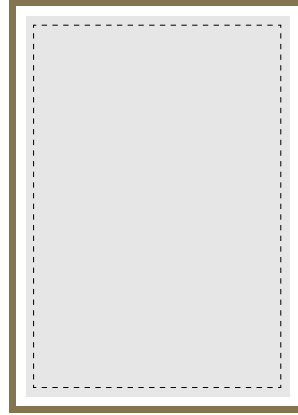
No text or logo in the centre of the artwork.
Minimum of 14mm Gutter Allowance in the centre.

Full Page Advert

Trim Size: 230mm W x 290mm H
Text Safe Area: 216mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 240mm W x 300mm H
Bleed: 5mm bleed all round

Inside Back Cover Advert

Trim Size: 230mm W x 290mm H
Text Safe Area: 204mm W x 276mm H
Gutter Allowance: 7mm
Bleed Size: 240mm W x 300mm H
Bleed: 5mm bleed all round

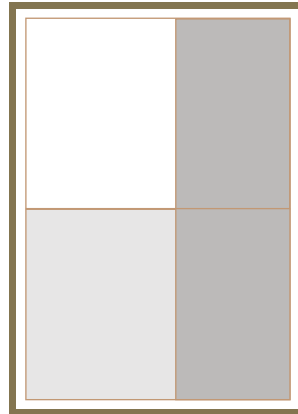


Back Cover Advert

Trim Size:
210mm W x 270mm H
Text Safe Area:
196mm W x 256mm H

IMPORTANT:

No Bleed or Crop marks are required for this artwork.



Half Page Horizontal Advert

205mm W x 128mm H
No bleed

Half Page Vertical Advert

98mm W x 265mm H
No bleed

GENERIC SPECIFICATIONS

Crop Marks:

Not required

Binding:

Perfect bound

Format:

PDF / JPG

Resolution:

Minimum 300DPI

Convert to CMYK:

ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)

For more information contact:

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Zone 3 Central Business District, Birkirkara CBD 3010

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