



# ANNUAL REPORT 2019/20

***Publication Date March 2020***  
*(Official Statutory Distribution during Malta Chamber AGM)*

**A LEADING PRESTIGIOUS ANNUAL PUBLICATION  
WITH A SHELF LIFE OF 12 MONTHS**

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The Annual Report of the Malta Chamber of Commerce, Enterprise & Industry is considered to be a special, one-off, high-end publication that reaches thousands of leading business people across Malta and Gozo. It is also the official publication distributed exclusively during the Annual General Meeting of the Malta Chamber of Commerce, Enterprise & Industry. The 2020 AGM of the Malta Chamber is considered of particular relevance since a new President and officials will be elected during the AGM.



## QUALITY

The magazine (size: 210mm by 297mm), will have very high printing specifications including lamination on the cover and will be perfect bound.

## DISTRIBUTION

All members of the Malta Chamber of Commerce, Enterprise and Industry (personalised distributed by post), as well as leading businesses, constituted bodies, government entities, Ministries and embassies. It will also be available at the Malta Chamber headquarters in Valletta throughout 2020 and – as highlighted above – it will also be distributed exclusively throughout the AGM of the Chamber of Commerce.

## RATES

Advertising in the Chamber's Annual Administrative Report will grant your business exposure for a year with one single advert.

<b>Half Page</b>	€750
<b>Full Page</b>	€1,200
<b>Inside Back Cover</b>	€1,400
<b>Back Cover</b>	€1,800
<b>Premium Double</b>	€2,000
Page Spread	
<b>Inside Front Cover Double</b>	€2,500
Page Spread	

A fee of 50% will be charged on cancellation of an advert. A one month notice must be given in writing for a pre-booked campaign to be cancelled. Digital artworks are to be supplied as JPEG or TIFF Format, minimum resolution 300 DPI, CMYK colour, no trim marks required.

All rates are exclusive of VAT. **Artwork Creation:** €95 and **Artwork Resizing:** €65

# ANNUAL REPORT

## Printing Specifications

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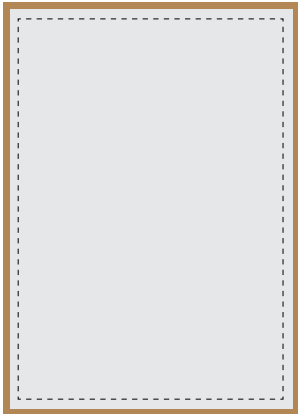


### Double Page Spread Advert

Trim Size: 420mm W x 297mm H (A3)  
Text Safe Area: 406mm W x 283mm H  
Gutter Allowance: 7mm  
Bleed Size: 430mm W x 307mm H (A3)  
Bleed: 5mm bleed all round

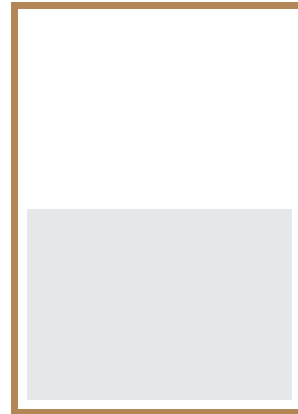
### Important:

No text or logo in the centre of the artwork.  
Minimum of 14mm Gutter Allowance in the centre.



### Full Page Advert

Trim Size:  
210mm W x 297mm H (A4)  
Text Safe Area:  
196mm W x 283mm H  
Gutter Allowance: 7mm  
Bleed Size:  
220mm W x 307mm H (A4)  
Bleed: 5mm bleed all round



### Half Page Advert

185mm W x 130mm H  
No bleed

## GENERIC SPECIFICATIONS

**Crop Marks:** Not required

**Binding:** Perfect bound

**Format:** PDF / JPG

**Resolution:** Minimum 300DPI

**Convert to CMYK:** ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)

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