### Malta's international

**investors guide** A strong global reach, and a wide international B2B audience

### Malta 20 Invest 25

Malta's International Investment Guide

### International **Distribution Network**

#### **Available at**

Luxury Hotels Private Members Clubs Investment Banks **Private Banks** Leading Corporate Firms **Embassies and Consulates** First Class Airline Lounges **Business Class Airline Lounges** Private Jet Centres Eurostar Lounges (London)



### MaltaInvest 2025

Distributed widely in strategic locations across the world: from the Emirates Financial Towers in Dubai, to the Dubai International Financial Centre, to the Abu Dhabi Global Market, to Burjuman Business Tower in Abu Dhabi, to Lufthansa 1st Class and Business Class airlines lounges in Frankfurt to l'Oreal headquarters in Paris, to Privatbank Bellerive AG in Zurich to the Shard business towers in London, Malta Invest is recognised as a global highend publication that reaches international business leaders, CEOs, c-level executives, high-net worth individuals, potential investors and top-notch entrepreneurs and enterprises. The publication is also distributed in Malta, to multiple relevant business and corporate distribution points.

Malta Invest is a unique local media platform with a global reach and audience, and participation in it ensures strong marketing presence amongst potential investors, potential relocators to Malta, and potential companies seeking service providers in Malta. It also offers unprecedented local and global marketing exposure on a corporate and B2B level.





#### MaltaInvest 2025

Malta Invest carries extensive expert content targeting investment opportunities across key sectors such as financial services, banking, corporate services, gaming, industry & manufacturing, new technology, property & real estate, and the services industry in general.

Owned and produced by Content House, Malta's largest media organisation in the online and print publishing sectors, Malta Invest is a unique product enjoying an extensive international distribution network in key European destinations such as the United Kingdom, Germany, France, Belgium and Switzerland, as well as in the United Arab Emirates. Malta Invest is successfully distributed in major business destinations including Dubai, Abu Dhabi, Brussels, London, Frankfurt, Paris, Zurich and Geneva.

#### MaltaInvest 2025

This high-profile international guide is also widely distributed across embassies and consulates, airline lounges, private banks, and top corporate firms and business centres. In London it is also distributed to luxury hotels, private members clubs, investment banks, first class and business class airline lounges, private jet centres, and Eurostar Lounges. While in Malta, it is also distributed to banks, government agencies, ministries, top CEOs, and leading businesses.

#### Macroeconomic and Fiscal Structure

The second secon

Index depresent and a life per contraction, terminal to main-marginally of per cent by 2005. The additionant for the monoto to manotonic in the depresent advantation of extent per contract to manotonic min to mitigate the transmit advantation of optical personation area. More a revise revise to per cent is need to Markee featured extended and the boot insetting polisities.

Doubly accessing. Make is a net importer of doubt and a net exposure of services is to be named adjusts include political politics, parameterization, and and an exposite include political parality, parameterization for the transmission and the service approximation and transmission and the services approximation and the transmission and the services on address end-makets and the parameters in Makaove Aligne and --adjusts and the parameters in Makaowed Aligne and --adjusts and the parameters in Makaowed Aligne and --adjusts and the parameters and the parameters on address and the parameters and the parameters and the parameters on address and parameters and parameters and the parameters and one address and parameters and parameters and parameters and one address and parameters and parameters and parameters and one address and parameters and parameters and parameters and parameters on address and parameters and parameters and parameters and one address and parameters and parameters and parameters and one address and parameters and parameters and parameters and one address and parameters and parameters and parameters and one address and parameters and parameters and parameters and one address and parameters and parameters and parameters and one address and parameters and parameters and parameters and parameters on address and parameters and parameters and parameters and parameters and one address and parameters and parameters and parameters and parameters and one address and parameters and parameters and parameters and parameters and one address and parameters and parameters and parameters and parameters and one address and parameters and parameters and parameters and parameters and parameters and one address and parameters and parameters and parameters and parameters and one address and parameters and parameters and parameters and parameters and one address and parameters an

Interview systems and accel assessments posters for curryly arrang the battle photodistrations in the battle distribution of the system of the system of the system of the system distribution reads, with a barry and oppositely to the other battle batter haven reads, with a barry and oppositely to the others batter have reads, with a barry and oppositely to the others batter haven reads, with a barry and oppositely to the others batter haven as a first 2 carryly deviating a high basel as the site barry barry and a site of the si

		PIET A MANUEL
BRUMMELL		Y
tens St		
	THE REAL	
	Key Economic Indicator Strong, Consistent Crowth Real ODP Growth Raterby Volume	8
A A A A A A A A A A A A A A A A A A A	ADversitietz ACV ACV ACV ACV ACV ACV ACV ACV ACV ACV	
A SAME STR		

#### **International Distribution**

The publication enjoys high profile international distribution:

THE

RITZ

Luxury Hotels
Private Members Clubs
Investment Banks
Private Banks
Leading Corporate Firms

Embassies & Consulates
 First Class Airline Lounges
 Business Class Airline Lounges
 Private Jet Centres
 Eurostar Lounges (London)

#### **Quality**

The magazine (size: 230mm x 290mm) enjoys high printing specifications including lamination on the cover and is perfect bound.

## **III** Malta 20 Invest 25

### **Advertising Rates**

Inside Front Cover Spread: €6,000

Inside Back Cover: €4,000

Back Cover: €6,000

#### Premium Double Page Cover Spreads: €4,000

(Premium Double Page Cover Spreads offered on a first come, first served basis)

#### 2 Full Pages or a Spread: €3,000

#### Full Page Advert: €2,000

#### **TERMS & CONDITIONS**

Advertising and Production Rates are exclusive of VAT
Advertising Rates exclude artwork production
Artwork Creation: €150 - Artwork Resizing: €50
A fee of 40% will be charged on cancellation of an advert
A one-month notice must be given in writing for a prebooked campaign to be cancelled
Invoices will be issued upon publication of magazine
Terms of payment – 30 days from date of invoice



### **Advertising Rates**

#### **Sponsored Content**

The publication features interviews with leading business leaders. Our team selects and approaches organisations that are deemed to match the pitch and characteristics of this highprofile annual publication. It is then up to our team of journalists to conduct an extensive interview and schedule a photoshoot with our photographers. Sponsored content, photography and design costs are included in the below rates. The final selection of such content is at the discretion of the publisher.

#### 4 Page Interview: €8,000



which is tophical barried series where the and topological and the field groups i have made to the polytical and the field groups i have made to the topological and to the polytical and the and the series of the topological and the and the series of the topological and the additional and the series of polytical and additional topological and the additional topological and topological and the additional topological and the additional topological and topological and topological and topological and topological and the additional topological and topolo

One of Malah hay shreden is the 1 is one of the test backdown when both has not backford use on the set is these contravelst untry and strategies and set is the set of human set is the set of test is the set of test is a well again the integral of patients; and well as a well again the integral of patients; and the set of test exposed is the set of the set of test is the set of test and the set of test is the set of the set of test is the again. All events the set of test is the set of the set of test is the set is the set of test is the test of test is the set of test is the set of test is the field of test of the charden test as the set is marked to the set of test is the charden test is the set of test is the test of test of the charden. Amount allowed on any sector and the sector and the and the sector and the sector and the sector and and the sector and the sector and the sector and and the sector and the sector and the sector and and and sector and the sector and the sector and and and sector and the sector and sector sector and sector and sector and sector and s

table forces to be load where it counts and counted and where it mathems to account of the second of

spatialle operators. The jundicitoris popularly has structed ware tange players which now compare with one ended and services to proceed and service breads of protects and services to choose hors, whether they are high-red-worth, concords or inflational.

No Policiario Intel Poli (Pice 2016) in Sergio Chi and an address in Poli (Pice 2016) in Sergio Chi and a seguritaria in the second survival and second data sets in Policy (Pice 2016) in Second Second data second second second s

Mails thus often the afflaint a salls, statis precidence and in accessible ports for public streament. When constanted will be multi-based in activation of affect balancostimum to be a gobrotection for those seeing take-mode amongements for t

protect the second second

#### Loanny Assests and Readdowery Optimum Another element of Walkin semity-management offent for help compatible transversk for the segmentation of tacch as supersystellis, and assests to incortex as a and and of elementation with accounters, and escaterer nerve and/of inclusion. Tare to the reserved resign loss on the Accharate. Tare to the reserved resign loss on the secater information of the contrivis dedicated solutions in these

High-relevanth includuals also find that there are considered biologie and two terrelets to terreleting part of Mastels the composition commanity with search and a solid to for working to make the county that home area train home in particular of the schemas mailed and the attractions of masters of the schemas mailed and the attractions of

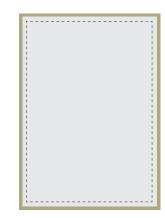
#### **Platinum Sponsorship Rates**

We are offering a limited number of Platinum Sponsorship Packages that include a 4-page interview, Premium Double Page Spread of Advertising, the organisation's Logo on the Cover, as well as an agreed number of complimentary copies of Malta Invest, with the number of complimentary copies to be discussed and set as part of the deal.

#### Platinum Package: €25,000

#### **Printing Specifications**





#### Double Page Spread/ Inside Front Cover Spread/ Premium Cover Spread

Trim Size: 460mm W x 290mm H Text Safe Area: 446mm W x 276mm H Gutter Allowance: 7mm Bleed Size: 470mm W x 300mm H Bleed: 5mm bleed all round

#### **IMPORTANT:**

No text or logo in the centre of the artwork. Minimum of 14mm Gutter Allowance in the centre.

#### Full Page Advert/ Inside Back Cover Advert/ Back Cover Advert

Trim Size: 230mm W x 290mm H Text Safe Area: 216mm W x 276mm H Gutter Allowance: 7mm Bleed Size: 240mm W x 300mm H Bleed: 5mm bleed all round

#### **GENERIC SPECIFICATIONS**

Crop Marks: Not required Binding: Perfect bound Format: PDF / JPG Resolution: Minimum 300DPI Convert to CMYK: ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)

# CONTENT

Content House Group, Mallia Buildings, Triq in-Negozju, Zone 3, Central Business District, Birkirkara CBD 3010, Malta T: 21320713 | E: info@contenthouse.com.mt www.contenthouse.com.mt