



# Malta 20 Invest 25

## Malta's international investors guide

A strong global reach,  
and a wide international  
B2B audience

London  
Paris  
Frankfurt  
Dubai  
Geneva  
Valletta  
Zurich  
Brussels  
Abu Dhabi



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Malta's International Investment Guide



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## International Distribution Network

### Available at

Luxury Hotels  
Private Members Clubs  
Investment Banks  
Private Banks  
Leading Corporate Firms  
Global Business Centres and Major Companies' Headquarters  
Embassies and Consulates  
First Class Airline Lounges  
Business Class Airline Lounges  
Private Jet Centres  
Eurostar Lounges (London)

London

Brussels

Paris

Frankfurt

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Dubai

Abu Dhabi

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## MaltaInvest 2025

Distributed widely in strategic locations across the world: from the Emirates Financial Towers in Dubai, to the Dubai International Financial Centre, to the Abu Dhabi Global Market, to Burjuman Business Tower in Abu Dhabi, to Lufthansa 1st Class and Business Class airlines lounges in Frankfurt to l'Oreal headquarters in Paris, to Privatbank Bellerive AG in Zurich to the Shard business towers in London, Malta Invest is recognised as a global high-end publication that reaches international business leaders, CEOs, c-level executives, high-net worth individuals, potential investors and top-notch entrepreneurs and enterprises. The publication is also distributed in Malta, to multiple relevant business and corporate distribution points.

Malta Invest is a unique local media platform with a global reach and audience, and participation in it ensures strong marketing presence amongst potential investors, potential relocators to Malta, and potential companies seeking service providers in Malta. It also offers unprecedented local and global marketing exposure on a corporate and B2B level.





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## **MaltaInvest 2025**

Malta Invest carries extensive expert content targeting investment opportunities across key sectors such as financial services, banking, corporate services, gaming, industry & manufacturing, new technology, property & real estate, and the services industry in general.

Owned and produced by Content House, Malta's largest media organisation in the online and print publishing sectors, Malta Invest is a unique product enjoying an extensive international distribution network in key European destinations such as the United Kingdom, Germany, France, Belgium and Switzerland, as well as in the United Arab Emirates. Malta Invest is successfully distributed in major business destinations including Dubai, Abu Dhabi, Brussels, London, Frankfurt, Paris, Zurich and Geneva.



# Malta Invest 2025

## Malta Invest 2025

This high-profile international guide is also widely distributed across embassies and consulates, airline lounges, private banks, and top corporate firms and business centres. In London it is also distributed to luxury hotels, private members clubs, investment banks, first class and business class airline lounges, private jet centres, and Eurostar Lounges. While in Malta, it is also distributed to banks, government agencies, ministries, top CEOs, and leading businesses.





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## International Distribution

The publication enjoys high profile international distribution:

- ▣ Luxury Hotels
- ▣ Private Members Clubs
- ▣ Investment Banks
- ▣ Private Banks
- ▣ Leading Corporate Firms
- ▣ Embassies & Consulates
- ▣ First Class Airline Lounges
- ▣ Business Class Airline Lounges
- ▣ Private Jet Centres
- ▣ Eurostar Lounges (London)

## Quality

The magazine (size: 230mm x 290mm) enjoys high printing specifications including lamination on the cover and is perfect bound.

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## Advertising Rates

**Inside Front Cover Spread: €6,000**

**Inside Back Cover: €4,000**

**Back Cover: €6,000**

**Premium Double Page Cover Spreads: €4,000**

(Premium Double Page Cover Spreads offered on a first come, first served basis)

**2 Full Pages or a Spread: €3,000**

**Full Page Advert: €2,000**

### TERMS & CONDITIONS

- Advertising and Production Rates are exclusive of VAT
- Advertising Rates exclude artwork production
- Artwork Creation: €150 - Artwork Resizing: €50
- A fee of 40% will be charged on cancellation of an advert
- A one-month notice must be given in writing for a prebooked campaign to be cancelled
- Invoices will be issued upon publication of magazine
- Terms of payment – 30 days from date of invoice



# Malta Invest 2025

## Advertising Rates

### Sponsored Content

The publication features interviews with leading business leaders. Our team selects and approaches organisations that are deemed to match the pitch and characteristics of this high-profile annual publication. It is then up to our team of journalists to conduct an extensive interview and schedule a photoshoot with our photographers. Sponsored content, photography and design costs are included in the below rates. The final selection of such content is at the discretion of the publisher.

**4 Page Interview: €8,000**



### Platinum Sponsorship Rates

We are offering a limited number of Platinum Sponsorship Packages that include a 4-page interview, Premium Double Page Spread of Advertising, the organisation's Logo on the Cover, as well as an agreed number of complimentary copies of Malta Invest, with the number of complimentary copies to be discussed and set as part of the deal.

**Platinum Package: €25,000**





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## Printing Specifications



**Double Page Spread/  
Inside Front Cover Spread/  
Premium Cover Spread**

Trim Size: 460mm W x 290mm H  
Text Safe Area: 446mm W x 276mm H  
Gutter Allowance: 7mm  
Bleed Size: 470mm W x 300mm H  
Bleed: 5mm bleed all round

**IMPORTANT:**

No text or logo in the centre of the artwork. Minimum of 14mm Gutter Allowance in the centre.



**Full Page Advert/  
Inside Back Cover Advert/  
Back Cover Advert**

Trim Size: 230mm W x 290mm H  
Text Safe Area: 216mm W x 276mm H  
Gutter Allowance: 7mm  
Bleed Size: 240mm W x 300mm H  
Bleed: 5mm bleed all round

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### GENERIC SPECIFICATIONS

Crop Marks: Not required Binding: Perfect bound Format: PDF / JPG Resolution: Minimum 300DPI  
Convert to CMYK: ISO Coated (ECI) FOGRA39 (ISO 12647-2:2004)



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